



PPO+ Program: a TRUE national dual choice dental solution



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When it comes to health insurance benefits, few companies offer their employees just one medical plan - yet many offer only one dental plan.

If they understand the advantages of making multiple medical options available, why shouldn't it be the same with dental?

It should. And that's where you come in.

Be their hero

Let your clients know that they can customize their dental offerings and reduce premium costs by adding a secondary, low-cost option such as an ePPO or Select Plan alongside our traditional PPO.¹

Those looking for a low-cost option should not have to sacrifice quality benefits. In many cases, groups looking for a low-cost secondary option are offered a watered-down PPO stripped of generous benefits to meet a lower price point.

Dominion National's PPO+ Program works in any contribution model. By offering voluntary choices at two very different price points and networks, your clients can increase participation and satisfaction as employees select the option that best fits their budget and needs. Groups can get creative on how to save themselves and their employees money by creating a buy-up setting between the in-network only option and the fully customizable PPO.

Value for you

- 15% ePPO commission
.....
- Differentiates your product offerings from competing brokers
.....
- Makes it easy for you to explore options with your dedicated team of dental experts

Value for your clients

- Helps drive employee participation and cost savings
.....
- Allows them to shift existing contributions for deeper savings
.....
- Supports employee satisfaction, acquisition and retention

Value for employees

- Provides them with more choices to fit their budget
.....
- True national solution with our Elite Plus ePPO network
.....
- Richer in-network benefits with predictable fees and lower costs

Contact your sales executive today to learn more!

¹ In New Jersey, the ePPO product is called EPO Copayment Plan. The Select Plan is a managed care plan with exclusive network, fixed member copayments, no annual maximum dollar limits, no waiting periods and no deductibles.

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