

# SmileDirectClub is now delivering smiles

for  DOMINION<sup>®</sup>  
NATIONAL

Convenient, proven teeth  
straightening that's half  
the cost of braces.<sup>1</sup>



**smile**<sup>™</sup>  
DIRECT CLUB

## A smile to love in as little as 4–6 months.<sup>2</sup>



### 1. Three ways to get started.

Patients can book a free scan at a SmileShop, visit a dentist in SmileDirectClub's network, or start from home with an impression kit.



### 3. SmileDirectClub tracks and guides treatment start to finish.

Regular, virtual Smile Check-ins™ on SmileDirectClub's teledentistry platform and app ensure aligners are worn as prescribed.



### 2. A custom Smile Prescription™ is made.

A state-licensed dentist or orthodontist in SmileDirectClub's network reviews and approves treatment, then aligners are made and shipped all at once, direct to the patient.



### 4. Results are guaranteed for life.<sup>3</sup>

SmileDirectClub's Lifetime Smile Guarantee™ includes touch-ups during, or long after, treatment ends, so patients can smile with confidence.

## Great value and savings for you through our partnership.

SmileDirectClub is the ideal aligner option for patients with mild to moderate crowding and spacing issues. A smart solution to meet the rising demand for proven, convenient, and affordable treatment.

	<b>smile</b> DIRECT CLUB	<b>Invisalign</b>	<b>Braces</b>
<b>Cost</b>	<b>\$1950<sup>4</sup></b> for Dominion National members	Avg. \$5200 <sup>5</sup>	Avg. \$5600 <sup>6</sup>
<b>24/7 access to a dedicated dental team</b>	✓		
<b>Regular, virtual check-ins with a licensed dentist or orthodontist overseeing treatment.</b>	✓		
<b>Financing with 100% approval</b>	✓		
<b>Mandatory in-office visits</b>	<b>None</b>	✓	✓
<b>Nighttime-only option</b>	✓		
<b>Premium teeth whitening included</b>	✓		
<b>Est. insurance coverage</b>	<b>\$975</b>	<b>\$1000</b>	<b>\$1000</b>
<b>Est. out-of-pocket costs<sup>7</sup></b>	<b>\$975</b>	<b>\$4200</b>	<b>\$4600</b>
<b>Money-Back Promise<sup>8</sup></b>	✓		
<b>Ways to get started</b>	SmileShop, dentist's office or from home	Dentist or Ortho's office	Ortho's office
<b>Cost of retainers</b>	<b>\$99</b>		
<b>Accepts HSA, FSA, CareCredit</b>	✓	✓	✓

Visit [SmileDirectClub.com](https://www.smiledirectclub.com) to learn more.

### Example pricing for a Dominion National Member.

Aligners - Dominion discount - Insurance Coverage - Your FSA<sup>(9)</sup> =

**\$2050**      **\$100**      **\$975**      **\$550**

Remaining balance

**\$425**



<sup>1</sup>Based on Single Pay vs. avg. fees (incl. diagnostics and exams) for braces treatment, as reported in a nat'l survey of orthodontists. Comparison does not include added costs, such as retainers, and is limited to mild-to-moderate teeth correction, as braces may treat additional issues. <sup>2</sup>Typical SmileDirectClub treatment plans are 4–6 months. See [SmileDirectClub.com/claims](https://www.smiledirectclub.com/claims) for details. Results may vary. <sup>3</sup>Terms and conditions apply. See [SmileDirectClub.com/guarantee](https://www.smiledirectclub.com/guarantee) for details. <sup>4</sup>Cost of SmileDirectClub aligners is exclusive for Dominion National members and includes \$100 Dominion National in-network contract discount off regular price (\$2050). <sup>5</sup>\$5200 average cost of Invisalign<sup>®</sup> claim is based on average total fees (including diagnostics and in-person exams) for treatment of mild-to-moderate malocclusion with Invisalign as reported in a 2021 national survey of practicing dentists and orthodontists. <sup>6</sup>\$5600 average cost of braces<sup>®</sup> claim is based on average total fees (including diagnostics and in-person exams) for treatment of mild-to-moderate malocclusion with braces as reported in a national survey of practicing orthodontists. <sup>7</sup>Est. out-of-pocket cost of \$975 is based on a Dominion National PPO dental plan with 50% coinsurance for orthodontia and \$1,000 lifetime max. Member cost without orthodontic coverage is \$1,950, which includes a \$100 discount offered to Dominion National dental members. <sup>8</sup>Within the first 30 days of treatment, if you're not happy for any reason you can return your aligners to SmileDirectClub for a full refund. <sup>9</sup>FSA amount based on IRS max annual federal rollover limit. Not all individuals are suitable candidates for clear aligners. We believe that our aligner treatment can help over 90% of people with malocclusion, to some extent, achieve a better smile. The licensed dentist or orthodontist assigned to you will assess your smile and determine if SmileDirectClub aligners are the best fit for you. If they determine they're not the best fit for your needs, the cost of your impression kit is fully refundable. Dominion Group of Companies is not a provider of dental care services. Notice of this SmileDirectClub offering is for information purpose only is not medical advice.