

# SmileDirectClub: Now delivering smiles for Dominion National.



**smile**<sup>™</sup>  
DIRECT CLUB

**Over 1 million happy, healthy smiles, and counting.**

# An enjoyable Smile Journey™ experience, in as little as 4 months.



Three flexible options to get started. Receive your initial fitting:

- At a SmileShop.
- At a partner dentist.
- At home with an Impression Kit.



Custom clear aligners are made and shipped to the customer all at once.



A state-licensed dentist or orthodontist reviews and approves the case and oversees treatment.



Progress is tracked through SDC's teledentistry platform and customer app including regular **Smile Check-ins™** with SDC's dental team.

## Adding value to your orthodontic options.

SmileDirectClub Aligners safely and effectively shift teeth in as little as 4 months –without monthly in-person visits, braces, or paying a fortune.

	<b>smile</b> DIRECT CLUB	Invisalign	Braces
Cost <sup>(1)</sup>	<b>\$1,850</b>	Avg. \$5,200	Avg. \$5,600
24/7 access to a dedicated dental team	✓		
Regular virtual dental check-ins with dentist or ortho overseeing treatment	✓		
Financing from SDC with 100% approval	✓		
Mandatory in-office visits	None	✓	✓
Nighttime-only option	✓		
Premium teeth whitening included	✓		
Est. insurance coverage <sup>(2)</sup>	<b>\$925</b>	\$1,000	\$1,000
Est. out-of-pocket costs <sup>(2)</sup>	<b>\$925</b>	\$4,200	\$4,600
Money-back promise <sup>(3)</sup>	✓		
Ways to get started	<b>At-home, SmileShop, dentist's office</b>	Dentist or orthodontist's office	Orthodontist's office
Cost of retainers	<b>\$99</b>	Avg. \$175	Avg. \$450
Accepts HSA, FSA, CareCredit	✓	✓	✓

### Example Pricing for a Dominion National Member.

$$\text{Aligners } \$1,950 \quad - \quad \text{Dominion Discount } \$100 \quad - \quad \text{Insurance Coverage}^{(2)} \quad \$925 \quad - \quad \text{Your FSA}^{(4)} \quad \$550 \quad = \quad \text{Remaining balance } \$375$$

**Add the benefit everyone will love. Visit [smiledirectclub.com](https://smiledirectclub.com) to learn more.**

(1) Cost of SmileDirectClub aligners based on SinglePay. Cost of traditional braces and traditional invisible aligners based on average total fees for treatment of mild-to-moderate malocclusion. Data on file at SmileDirectClub.

(2) Est. out-of-pocket costs & insurance coverage of \$925 is based on a Dominion National PPO dental plan with 50% coinsurance for orthodontia and \$1,000 lifetime max. Member cost without orthodontic coverage is \$1,850, which includes a \$100 discount offered to Dominion National dental members.

(3) Within the first 30 days of treatment, if you're not happy for any reason you can return your aligners to SmileDirectClub for a full refund.

(4) FSA amount based on IRS max annual federal rollover limit.

Not all individuals are suitable candidates for clear aligners. We believe that our aligner treatment can help over 90% of people with malocclusion, to some extent, achieve a better smile. The licensed dentist or orthodontist assigned to you will assess your smile and determine if SmileDirectClub aligners are the best fit for you. If they determine they're not the best fit for your needs, the cost of your impression kit is fully refundable.

Dominion Group of Companies is not a provider of dental care services. Notice of this SmileDirectClub offering is for informational purposes only and is not medical advice.

